

3 months of content in

1ONEDAY

12 standout videos. One production day. One team handling it all.

What can we do for you?

ONE DAY gives you a team to plan, produce and deliver your content, so it gets done without adding another ongoing responsibility to your week.

You have customers to serve, staff to manage and a business to run. You know content matters, but someone has to own it.

Here's the difference:

Without a content owner

- Nobody owns it
- Posting when someone remembers
- Rushed, last-minute posts
- Doesn't match your quality

With ONE DAY

- Our team owns it
- 12 videos, one for every week
- Planned, scripted and directed
- Shows the business you actually run

OUR APPROACH

Content as a business asset, not a "cute lil TikTok"

We take the time to strategize, so your content is evergreen and uniquely yours. Post it, then reuse it in pitch decks, Meta ads and more.

Each video has four jobs.

That's why ONE DAY starts with Brand Spine. Before we write a script, we learn your business, your audience and what each video needs to say.

Organic social media.

A brand story pinned to your Instagram profile.

Meta advertising.

A service explainer run as an ad.

Website and landing pages.

The same explainer, answering questions before a customer calls.

Sales presentations and follow-ups.

A customer question answered on video and sent to a prospect.

Is this for your kind of business?

Businesses that need content to do more than collect views benefit most.

Established business owners

You need content without managing another production process.

Marketing managers

You have the strategy. You need a dependable team to execute.

High-ticket and considered-purchase businesses

Customers need credibility and reassurance before they decide.

Businesses with sales teams

You want videos that answer questions and support sales conversations.

Businesses whose online presence doesn't match their quality

Your work is good. Your content should show it.



What you get

Everything you need to create 12 standout videos.

Before your shoot

- Brand Spine strategy session
- Content direction and planning
- 12 video concepts and scripts
- Production coordination

After your shoot

- 12 edited short-form videos
- Two rounds of revisions
- All raw footage
- Monthly reporting for three months
- Delivery within 15 working days of filming

On your shoot day

- Up to 8 hours of filming
- Professional production crew
- Cameras, lighting and sound
- Teleprompters where appropriate
- On-camera coaching
- Creative direction

How this works

01

Brand Spine (Strategy)

About two weeks before filming, we meet to understand your business, customers, goals and messaging.

02

Content development

We develop the 12 video concepts, write the scripts and organise the production.

03

ONE DAY

You spend one focused production day with our team. We direct the shoot and coach you through it.

04

Editing and delivery

We edit your videos, manage your feedback and deliver all 12 within 15 working days after filming.

05

Put your content to work

Publish one video a week. Use relevant pieces in advertising. Share videos wherever they help customers understand your business.



ABOUT CREATOR CREATOR

> **We're the content team behind your business.**

Creator Creator is a Trinidad and Tobago-based content studio that helps businesses plan, produce and put better content to work.

Led by founder and creative entrepreneur Kyle Hernandez, our team of strategists, copywriters, producers and editors takes ownership of the entire content process, from figuring out what to say to delivering the finished work.

We've worked with brands including Kendall Motor Oil, AllRiDi, Freetown Collective, Itz Rome and Iconic Dentistry, helping them tell better stories, build trust and connect with their customers.

FAQs

Yes. All raw footage from your production day is included.

Is TT$21,000 a monthly fee?
No. It is one flat project investment covering strategy, planning, production and 12 finished videos.

Can we use the videos for paid ads and other marketing?
Yes. Your videos can support organic social media, Meta ads, websites, presentations and other business communications, subject to agreed usage rights.

Do you handle posting?
Yes, as an additional service

What if we need revisions?
Two rounds of revisions are included. We collect your feedback and make changes within the agreed production scope.

Can we pay in instalments?
Payment arrangements can be discussed during your Start Call. Final terms are agreed before the project begins.

Is on-camera talent included?
We recommend featuring your founder, business leaders or team. We provide on-camera coaching and teleprompters to make filming easier. If you need professional talent, we can source and manage creators through our partnerships for an additional fee.

Where will we shoot?
We generally recommend your office, business location or filming in the field. We also partner with Affordable Importers to offer discounted studio rental rates. Studio rental is an additional cost.

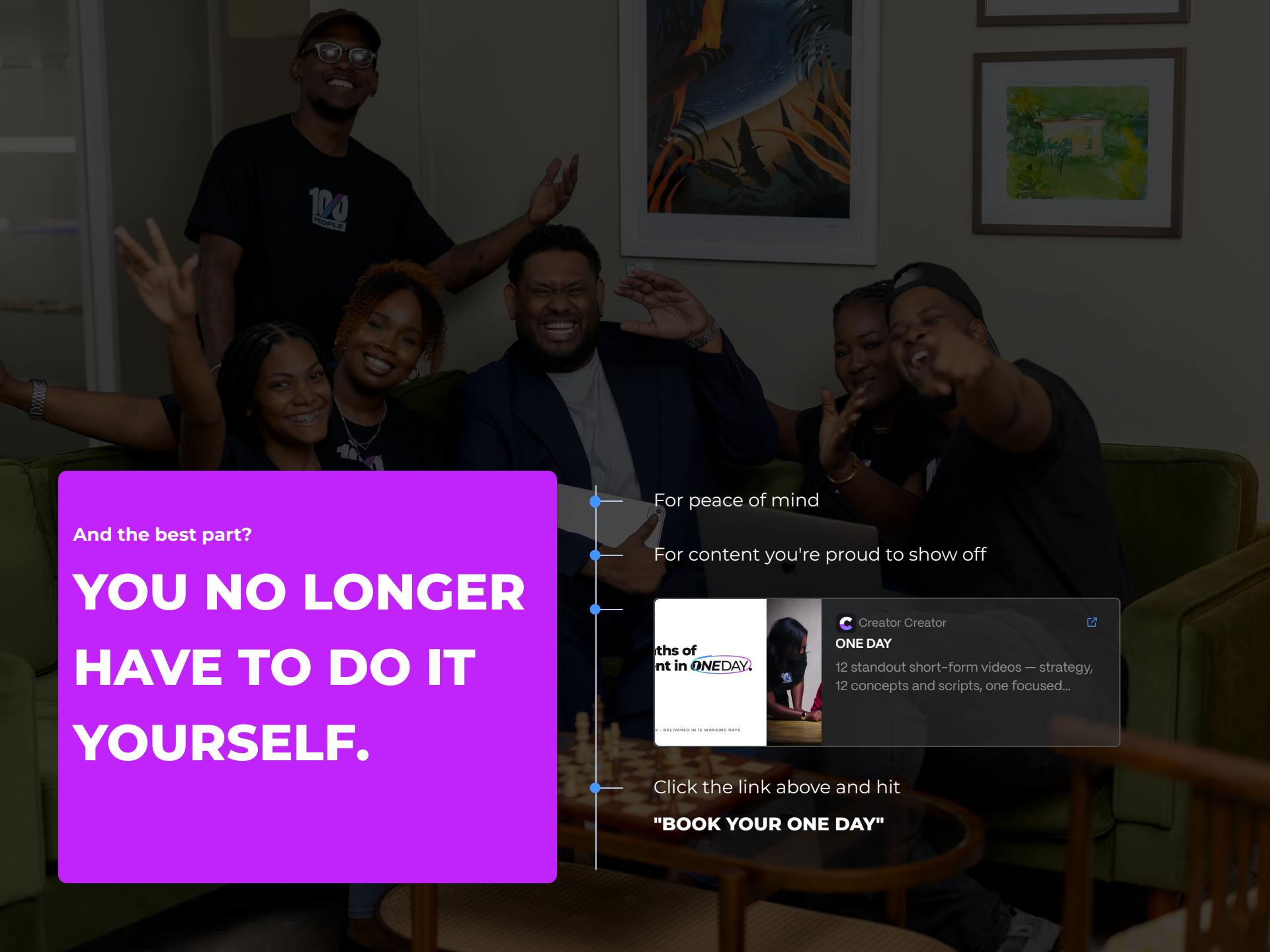
The investment

TT$21,000

One flat investment. No monthly fees.

Includes:

What you get	Details
Strategy and planning	Brand Spine strategy session, content direction and planning
One production day	Up to 8 hours of filming
12 professionally edited videos	Short-form videos, delivered within 15 working days after filming
All raw footage	From your production day
Two rounds of revisions	Feedback collected and changes made within the agreed scope
Three months of monthly reporting	Monthly reporting for three months



And the best part?

YOU NO LONGER HAVE TO DO IT YOURSELF.

For peace of mind

For content you're proud to show off

Click the link above and hit

"BOOK YOUR ONE DAY"